



Hawaii avocado, banana, guava, and papaya growers collectively harvested 49.9 million pounds of fruit for fresh and processed utilization in 2010. This was a 6 percent decline when compared to the 2009 totals. The overall value of these 4 fruits totaled 22.5 million, slipping 11 percent from the previous year. In 2010, fruit acreage totaled 4,065 acres, 3 percent more than the prior year's total. Harvested area was down 1 percent from 2009 to 2,895 acres in 2010. Papayas contributed to almost half of the total acreage, harvested acreage, and value.

◆ Avocado

Avocado production for 2010 is estimated at 660 thousand pounds, down 37 percent from 2009. In crop acreage remained unchanged at 440 acres; however, harvested acreage declined 11 percent to 330 acres. Weather condition was mainly dry during 2010 affecting crop progress, fruit size, and fruit quality. Growers also mentioned the volcanic haze had affected flowering and fruit set. Farm price averaged 77.0 cents per pound for the 2010 crop, up 12 percent from the previous year. The value totaled \$508 thousand for the year, declining 29 percent from 2009.

◆ Banana

In 2010, banana utilization for the fresh market pegged 17.8 million pounds, 4 percent less than the 2009 total. Weather for 2010 was mixed for banana production. Rainfall totals for the year were again generally below normal levels, but conditions varied greatly by location. Orchard maintenance and banana bunchy top virus monitoring was an ongoing task for growers. Statewide total banana acreage was estimated at 1,400 acres, up 100 acres from 2009. Harvested acreage remained unchanged at 1,100 acres. Producers received an average 60.0 cents per pound for fresh banana in 2010 or 9 percent more than 2009. Sales totaled \$10.7 million or 5 percent higher than the previous year.

◆ Guava

The output of processed guava for 2010 was estimated at 1.3 million pounds or 38 percent below 2009's crop. The in crop acreage summed 150 acres, down 25 acres from the previous year. Harvested acres amounted to 115, declining 15 percent from last year. The 2010 value of sales was estimated at \$220 thousand, falling 25 percent from the 2009 levels. Weather for 2010 was generally dry during guava season.

◆ Papaya

Papaya utilization for 2010 is estimated at 30.1 million pounds, down 4 percent from 2009. Fresh utilization accounted for 97 percent of the total or 29.2 million pounds, 4 percent below a year ago. Acreage in crop increased 50 acres to 2,075 and harvested acreage increased 25 acres to 1,350. The papaya value decreased 22 percent to \$11.1 million mainly due to lower prices and limited sales. The ongoing concerns for growers were pest and disease problems, low prices, and high cost of inputs. Some growers also noted their buyers have limited the amount of fruits they could purchase.